

Company: Jones Publishing (Citywealth), London, United Kingdom

Company Description: Citywealth is a publishing and events company diffusing up to date financial news through its website, monthly e-newsletter, and two printed annual magazines, and recognises excellence within the wealth management sector through their yearly awards. It seeks to support women in the sector through its networking clubs to reach their maximum potential along their career path

Nomination Category: Individual Awards Categories

Nomination Sub Category: Global Expansion by Woman Entrepreneur

Nomination Title: Karen Jones, CEO, Citywealth



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

2. Briefly describe the nominated individual: history and past performance (up to 200 words):

Total 200 words used.

Citywealth, an award winning B2B publishing and events platform to connect the global wealth management industry, was founded in 2005 by multiple award winning entrepreneur Karen Jones. It publishes a weekly online magazine (12,000 subscribers) and has an average of 60,000 visitors per year on its website.

The company runs six yearly awards - Magic Circle Awards, International Financial Centre Awards, Powerwomen Awards International, Powerwomen Awards USA, Brand Management Awards, Future Leaders Awards – established to recognise the best wealth professionals in different categories.

In further support of the wealth management industry, Citywealth created clubs offering networking events - Tomorrow Club to mentor those in their first/second job and the WP Club for established wealth professionals that meet four times a year.

In addition, the annual Citywealth Forum explores a variety of topics of interest to the wealth industry debated by government statespersons and global thought leaders within a geopolitical context.

Citywealth also offers a unique online search tool, Leaders List, to help to find the best independently verified wealth advisors.

Karen Jones has so far won eleven Stevie awards and a Business Woman of the Year award from the London Chamber of Commerce SME Business Awards 2024

3. Outline the nominee's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 249 words used.

After extending **Powerwomen Awards** International to USA in March 2023, it has become an annual event - one taking place in March 2024 and then in March 2025 in New York City. The awards that recognise the outstanding achievements of women within the wealth sector, have been growing in importance and their reach each year.

Such giants of the corporate world as Goldman Sachs, HSBC Private Bank and Morgan Stanley took part in March 2025, joining others such as J.P. Morgan and UBS Wealth Management from the previous year.

Another of Karen Jones' initiatives, the **Citywealth Forum**, where thought leaders meet to debate issues relevant to the wealth industry in a geopolitical context, has also extended its reach globally. In May 2025 panellists flew into London from USA, Bermuda, Cayman Islands, Turks & Caicos, Cyprus and Switzerland for an update on burning issues relevant to the sector in the current challenging political and economic climate. Amongst the state representatives were Kendaree Burgess, MD of Bermuda Business Development Agency, Paul Pirie, CEO at TCI Finance (Turks & Caicos Islands), Kenneth Ler, from Singapore Economic Development Board and Amy Bryant from Jersey, Channel Islands - joining lawyers, bankers and trust experts on the panel.

New York lawyer Joshua Rubenstein, partner at Katten Muchin Rosenman chaired the event, while our keynote speaker was UK politician Dame Penny Mordaunt, given her title in the recent King Charles Birthday Honours.

Citywealth Forum is also planned to take place in the USA in 2026.

4. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 156 words used.

Testimonials

from the Citywealth Powerwomen Awards USA and Powerwomen Awards International 2023 – 2025. They showcase the appreciation of the winners from such diverse parts of the world as USA, Singapore, UK and British Crown Dependencies, as well as the global impact of the initiative. They also express the positive influence on future generations

Photos

At the Citywealth Forum 2025.

1. Keynote speaker politician and philanthropist Dame Penny Mordaunt, with panellists Peter Goddard, co-founder of IMG Trust, Cayman Islands, Julie Hutchinson from LGT Wealth Management and James Maloney from London law firm Farrer & Co

2. Kendaree Burgess, MD of Bermuda Business Development Agency with Karen Jones, CEO of Citywealth

At the Powerwomen Awards USA 2025

1. Francesca Boschini, head of DB Wealth Management Americas at Deutsche Bank, NYC, receiving award from host Jan Hopkins, former anchor of the daily CNN Financial News show "Street Sweep" from the New York Stock Exchange

2. Trophies at the PWA USA

5. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

Total 250 words used.

The Citywealth Powerwomen Awards USA have been growing in their reach and impact every year since 2023, and are the extension of well-established and proven awards, tested for over eleven years in London. First bravely experimented with it as an online event in 2022 because of the pandemic, entrepreneur Karen Jones was ready to launch the in-person event a year later.

These awards are the result of many years of research undertaken with academics from the London School of Economics, who had advised Karen to include men at all levels - as champions, mentors and judges. Integrating genders and not separating them, was the guiding principle behind the initiative.

Promoting male contribution has been very successful. As men still hold the majority of senior corporate positions, their support has been invaluable.

The **Citywealth Forum** is another initiative that has earned Karen considerable respect in the world of finance, a sector still difficult for women to break into. Building on the successes of previous events, Karen was able to attract leading public figures as keynote speakers, considerably raising the profile. In 2024 it was top UK politician the Rt Hon Graham Brady ahead of the UK elections, who was to become Lord Grady a few months after. In May 2025, it was the turn of the Rt Hon Penny Mordaunt, the first and only woman to be Secretary of State for Defence and Minister for the Armed Forces, who has just been named a Dame in King Charles III's Birthday Honours.

Attachments/Videos/Links:

[Karen Jones, CEO, Citywealth](#)



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