

Company: My Mountain Mover

Company Description: My Mountain Mover provides top-tier virtual assistants to healthcare practices across the U.S., reducing admin burdens so providers can focus on patient care. We hire the top 2% of talent through rigorous screening and deliver end-to-end support to ensure seamless integration and long-term success.

Nomination Category: Company/Organization Awards Categories

Nomination Sub Category: Women-Run Workplace of the Year - More Than 10 Employees

Nomination Title: Leading with Heart and Impact: Building a Thriving Women-Led Virtual Workforce



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated organization, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the appropriate spaces below:

3. Briefly describe the nominated organization: history and past performance (up to 200 words):

Total 191 words used.

Amanda Desuacido is the founder and CEO of My Mountain Mover (MMM), a fast-growing healthcare outsourcing company in the US established in 2020. After graduating from the University of Santa Cruz in 2018, she worked in marketing before her venture as a female leader in the niche field of healthcare outsourcing.

She founded the company at the height of the COVID-19 pandemic, when many healthcare providers were overwhelmed by excessive workloads and staff shortages. As a faith-driven entrepreneur, she was committed to serving others and finding a way to lighten the burden on medical professionals while improving patient care in the US. In response, she empowered healthcare providers through operational relief in hiring highly skilled Filipino Virtual Assistants (VAs) who are seeking meaningful job opportunities.

With Amanda's vision, a movement and a successful business have been created. Amanda has created opportunities to empower women in MMM and is now being proudly led by them, with 82% of its directors and department heads being women. Amanda has changed the definition of leadership in outsourcing by establishing opportunities for both Filipino women and clients, making MMM the people-first, purpose-driven company it is today.

4. Outline the organization's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 248 words used.

Amanda Desuacido has strengthened MMM as a people-first, women-run workplace that champions VAs through meaningful culture, well-being, and purpose. Under her leadership, MMM has created stable jobs for over 1,300 VAs and 120 support staff allowing them to work from home while caring for their families.

Amanda believes thriving teams build exceptional companies. That's why she has invested in benefits that go beyond compensation. VAs receive monthly wellness days off, birthday and work anniversary gifts, free training and upskilling, access to HMO, tech support, and leave credits—benefits uncommon in most outsourcing companies.

Team camaraderie is also a source of empowerment within MMM. The Movers Summit is one of its biggest events. It is an annual in-person anniversary celebration, which grew from 280 attendees in 2023 to over 370 in 2024. MMM recognizes its VAs through awards and provides cash and raffle prizes during this event. The support staff also participate in retreats, support days, and community-building events throughout the year—cultivating culture and growth.

Amanda's vision extends beyond the workplace through the Greater Heights Foundation (GHF). Currently, MMM volunteers have supported over 1,000 beneficiaries by donating \$45,000+, distributing 1,000 hygiene/first-aid kits and 200 care packages, conducting medical missions, aiding fire victims, and providing essential goods to hospitals, aged care homes, and farming communities.

Through Amanda's leadership, MMM has built a company where culture is upheld and VAs are nurtured. This is reflected by a strong culture score [REDACTED FOR PUBLICATION] among VAs and support staff.

5. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 128 words used.

- o **Impact**

- <https://mymountainmover.com/my-mountain-mover-offers-professional-virtual-assistant-services-to-help-businesses-save-up-to-70-in-employment-costs/>
- <https://www.prnewswire.com/news-releases/my-mountain-mover-offers-professional-virtual-assistant-services-to-help-businesses-save-up-to-70-in-employment-costs-301115069.html>
- https://prstation.ph/my-mountain-mover-celebrates-2024-wins-and-sets-sights-on-bigger-success-for-filipino-healthcare-yas-in-2025?fbclid=IwY2xjawlTE-NieHRuA2FibQlxMAABHbci7q25bU10FsPTJtp04U5uGrb_dOMTGFyWCzBJeqKND411DuyI8vs2Q_aem_xyFYDIOTEIrp-va0P5bmzQ
- Women-Run Workplace of the Year - More Than 10 Employees: <https://women.stevieawards.com/member/nomination-details/3182/153829>

Management Team of the Year at a Women-Owned or -Led Organization – More Than 10 Employees: <https://women.stevieawards.com/member/nomination-details/1899/153831>

Best Young Female Entrepreneur: <https://women.stevieawards.com/member/nomination-details/1878/153830>

- o **VA Growth and Culture:**

- <https://mymountainmover.com/my-mountain-mover-hits-new-milestone-1000-tech-driven-medical-virtual-assistants-transforming-healthcare-organizations-large-small/>
- <https://www.businesswire.com/news/home/20240814147969/en/My-Mountain-Mover-Hits-New-Milestone-1000-Tech-Driven-Medical-Virtual-Assistants-Transforming-Healthcare-Organizations-Large-Small>
- Movers Summit 2023 - <https://www.youtube.com/watch?v=Gw4eoOebhYI&>

- o **Community Outreach:**

- <https://mymountainmover.com/charity/>
- <https://prstation.ph/va-provider-my-mountain-mover-uplifts-communities-through-the-greater-heights-charity-foundation>
- [REDACTED FOR PUBLICATION]

- o **Innovation**

- <https://www.businesswire.com/news/home/20250421971461/en/My-Mountain-Mover-Launches-Groundbreaking-Onboarding-Program-for-Immediate-VA-Impact>

- o **Testimonials, reviews, and recognition.** Over 470 five-star Google Reviews, 100% Facebook Recommendation rating, A+ rating from the Better Business Bureau (BBB), "World Class Brand" of 2024 from the Event Experts of the Philippines, Best Outreach Award of 2024 from the PR Station

- <https://mymountainmover.com/>
- <https://mymountainmover.com/customer-stories/>
- <https://mymountainmover.com/about/>
- <https://www.linkedin.com/company/my-mountain-mover>
- <https://www.facebook.com/mymountainmover/reviews>
- <https://www.bbb.org/us/ca/orange/profile/virtual-assistant/my-mountain-mover-inc-1126-1000089773>
- <https://prstation.ph/pr-station-announces-the-winners-of-the-2024-press-release-awards>

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 215 words used.

These achievements are significant given the context of the outsourcing industry, which continues to struggle with high turnover and minimal investment in team well-being. Furthermore, the participation of women in the labor force remains low in the Philippines, and over 70% of women prefer remote work to balance responsibilities at home and at work. Amanda's approach at MMM breaks that mold by prioritizing people.

Amanda has positioned MMM as a safe, empowering space for women, with 82% of its directors and department heads being women. She has also provided holistic support, including monthly wellness days, birthday and anniversary gifts, staff retreats, ongoing training, and HMO benefits. This focus on well-being contributed to achieving an [REDACTED FOR PUBLICATION], surpassing industry norms.

Amanda also elevates MMM through the GHF, which supported over 1,000 beneficiaries this year alone. While competitors may focus solely on growth, MMM reinvests success into its people and its purpose—making Amanda's achievements not just exceptional for the company, but meaningful for every community that it serves.

Lastly, her leadership allowed the expansion of MMM's scope to support a greater variety of practices, introduced more job roles, provided VA training, launched a US-based Onboarding Specialist service, partnered with more organizations for GHF, [REDACTED FOR PUBLICATION]

Attachments/Videos/Links:

[Leading with Heart and Impact: Building a Thriving Women-Led Virtual Workforce](#)



[REDACTED FOR PUBLICATION]