

Company: My Mountain Mover

Company Description: My Mountain Mover provides top-tier virtual assistants to healthcare practices across the U.S., reducing admin burdens so providers can focus on patient care. We hire the top 2% of talent through rigorous screening and deliver end-to-end support to ensure seamless integration and long-term success.

Nomination Category: Company/Organization Awards Categories

Nomination Sub Category: Management Team of the Year at a Women-Owned or -Led Organization – More Than 10 Employees

Nomination Title: Leading with Excellence: How an 80% Women-Led Team Scaled One of Healthcare's Fastest-Growing Virtual Staffing Firms



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated management team, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the appropriate spaces below:

3. Briefly describe the nominated organization: history and past performance (up to 200 words):

Total 196 words used.

At the peak of COVID-19, Amanda Desuacido, a faith-driven leader, recognized that the majority of hospitals in the U.S. were overwhelmed with backlogs, understaffed, and struggling with burnout. In response, she founded My Mountain Mover (MMM) in July 2020 to provide Virtual Assistant (VA) services to healthcare professionals, alleviating administrative pressures and enabling providers to focus more on patient care without the burden of high staffing costs.

MMM's mission is two-fold: to empower healthcare providers through operational relief and to offer VAs enriching, purpose-driven careers.

MMM's VA offerings prioritize work-life balance and a sense of fulfillment, with benefits such as flexible work, paid leaves, training certifications, HMO coverage, tech support, expert industry guidance, and competitive compensation. For clients, MMM focuses on service quality by hiring HIPAA-compliant, pre-trained VAs matched to their practice needs, supported by tech assistance, a seamless onboarding experience, 24/7 support from dedicated Account Managers, and access to over 20 customizable specialized roles. Since its founding, MMM's services have helped 500 clients save up to 70% in employment costs or approximately \$35,000/year for every VA hired.

MMM also launched its own charity foundation, Greater Heights, in 2021—helping thousands of Filipinos in need.

4. Outline the management team's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 249 words used.

Physicians spend up to 15.5 hours per week on paperwork and administrative tasks—leaving them with less time and flexibility to hire skilled support at a cost they're comfortable with. MMM took this into consideration and expanded both its talent pool and operations.

As of 2024, MMM has scaled from several hundred VAs to over 1,000, [REDACTED FOR PUBLICATION] equipping the company with the capacity to meet increasing client demands. It also enhanced its operations by launching its US-based Onboarding Specialist service, which ensures seamless VA integration into client practices—boosting confidence in what is often an unfamiliar hiring solution. This resulted in a [REDACTED FOR PUBLICATION], supporting over 400 clients.

MMM has maintained a consistently high internal culture score [REDACTED FOR PUBLICATION] from both VAs and the support staff, reflecting strong alignment with its core values: authenticity, excellence, grit, integrity, initiative, generosity, and fun. This demonstrates a healthy culture that prioritizes employee well-being and drives the company's continued growth.

MMM also launched its in-house charity foundation, Greater Heights, which has supported over 1,000 beneficiaries in the Philippines and Kenya, donated over \$45,000, distributed 1,000 hygiene kits and first aid kits, and delivered over 200 care packages.

MMM has achieved a [REDACTED FOR PUBLICATION], a high metric in the healthcare outsourcing industry. MMM showed tremendous growth and stability for many Filipino VAs' careers, and positioned itself as a trusted partner in the industry.

5. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 128 words used.

o **Impact**

- <https://mymountainmover.com/my-mountain-mover-offers-professional-virtual-assistant-services-to-help-businesses-save-up-to-70-in-employment-costs/>
- <https://www.prnewswire.com/news-releases/my-mountain-mover-offers-professional-virtual-assistant-services-to-help-businesses-save-up-to-70-in-employment-costs-301115069.html>
- https://prstation.ph/my-mountain-mover-celebrates-2024-wins-and-sets-sights-on-bigger-success-for-filipino-healthcare-vas-in-2025?fbclid=IwY2xjawlTE-NleHRuA2FibQIxMAABHbcl7q25bU10FsPTJtp04U5uGrb_dOMTGFyWCzBJeqKND411DuyI8vs2Q_aem_xyFYDIOTelrp-va0P5bmzQ
- Women-Run Workplace of the Year - More Than 10 Employees: <https://women.stevieawards.com/member/nomination-details/3182/153829>

Management Team of the Year at a Women-Owned or -Led Organization – More Than 10 Employees: <https://women.stevieawards.com/member/nomination-details/1899/153831>

Best Young Female Entrepreneur: <https://women.stevieawards.com/member/nomination-details/1878/153830>

o **VA Growth and Culture:**

- <https://mymountainmover.com/my-mountain-mover-hits-new-milestone-1000-tech-driven-medical-virtual-assistants-transforming-healthcare-organizations-large-small/>
- <https://www.businesswire.com/news/home/20240814147969/en/My-Mountain-Mover-Hits-New-Milestone-1000-Tech-Driven-Medical-Virtual-Assistants-Transforming-Healthcare-Organizations-Large-Small>
- Movers Summit 2023 - <https://www.youtube.com/watch?v=Gw4eoOebhYI&>

o **Community Outreach:**

- <https://mymountainmover.com/charity/>
- <https://prstation.ph/va-provider-my-mountain-mover-uplifts-communities-through-the-greater-heights-charity-foundation>
- [REDACTED FOR PUBLICATION]

o **Innovation**

- <https://www.businesswire.com/news/home/20250421971461/en/My-Mountain-Mover-Launches-Groundbreaking-Onboarding-Program-for-Immediate-VA-Impact>

o **Testimonials, reviews, and recognition.** Over 470 five-star Google Reviews, 100% Facebook Recommendation rating, A+ rating from the Better Business Bureau (BBB), "World Class Brand" of 2024 from the Event Experts of the Philippines, Best Outreach Award of 2024 from the PR Station

- <https://mymountainmover.com/>
- <https://mymountainmover.com/customer-stories/>
- <https://mymountainmover.com/about/>
- <https://www.linkedin.com/company/my-mountain-mover>
- <https://www.facebook.com/mymountainmover/reviews>
- <https://www.bbb.org/us/ca/orange/profile/virtual-assistant/my-mountain-mover-inc-1126-1000089773>
- <https://prstation.ph/pr-station-announces-the-winners-of-the-2024-press-release-awards>

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 245 words used.

The healthcare outsourcing industry is highly niche, yet MMM stands out by prioritizing excellence over volume. While many competitors focus on fast placements, MMM curates the top 2% of highly skilled, experienced VAs in the Philippines.

To support scalable, people-first solutions, MMM launched a US-based Onboarding Specialist service, ensuring seamless VA integration into medical practices and minimizing the guesswork in solving workflow inefficiencies. This investment in client success helped MMM achieve an 89% client retention rate, well above the industry average.

MMM's employee culture survey paints an overwhelmingly positive picture. Over 1,000 VAs show an average rating of [REDACTED FOR PUBLICATION] while over 100 support staff members show [REDACTED FOR PUBLICATION] – a rare level of satisfaction in outsourcing. "Fun" and "Excellence" are highly rated by both groups, indicating a shared appreciation for both joy and performance at work.

In 2024, MMM's revenue reached [REDACTED FOR PUBLICATION] fueled by strong demand and trust in MMM's services. This growth reflects increasing client trust, a scalable, sustainable model that reinvests profits into expanded roles, VA training, and new benefits for both clients, VAs, and support staff.

In just four years, Amanda Desuacido has scaled MMM and earned awards like "World-Class Brand of 2024" by the Event Experts of the Philippines and "Best Outreach Award of 2024" by the PR Station. She has established a business model that outpaces competitors in growth, retention, and reputation, and will continue to enrich the lives of many.

Attachments/Videos/Links:

[Leading with Excellence: How an 80% Women-Led Team Scaled One of Healthcare's Fastest-Growing Virtual Staffing Firms](#)



[REDACTED FOR PUBLICATION]