

**Company:** Öksüt Madencilik, Ankara

**Company Description:** Öksüt Madencilik is a mining company operating in Kayseri, Türkiye. The company focuses on the responsible exploration and production of gold resources, adhering to high standards of occupational health, safety, and environmental protection, and operates within international principles and regulatory frameworks.

**Nomination Category:** Achievement Categories

**Nomination Sub Category:** Achievement in Women-related Corporate Social Responsibility

**Nomination Title:** Academic Success, Innovative Vocational Education, Technological and Social Development Project

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the nominated achievements since July 1 of 2023, OR written answers to the questions? (Choose one):

Written answers to the questions

2. Briefly describe the nominated organization: history and past performance (up to 200 words):

**Total 195 words used.**

Öksüt Madencilik had been operating as a responsible mining company in Kayseri, Türkiye, with a strong focus on sustainability, safety, and social responsibility. Since its establishment, the company had generated economic value while consistently investing in projects that advanced education, inclusion, and community well-being. Its past performance demonstrated a balanced approach that combined responsible mining operations with environmental stewardship and gender-sensitive corporate social responsibility.

Over the years, Öksüt Madencilik had established itself as a trusted partner for local authorities, schools, and families by designing initiatives that directly supported girls and young women in rural areas. Recognizing the barriers women often faced in education and personal development, the company built programs that expanded equal access to learning, created safe spaces for participation, and promoted women's empowerment through education.

With this commitment, Öksüt Madencilik positioned itself as more than an employer in the region—it became a catalyst for inclusive growth. Its track record showed measurable improvements in local exam results, expanded opportunities for girls to access STEM education, and stronger community inclusion of women in social and cultural programs. This identity reinforced its role as a mining company that actively contributed to regional development and gender equality.

3. Outline the organization's achievements since the beginning of last year that you wish to bring to the judges' attention (up to 250 words):

**Total 238 words used.**

Öksüt Madencilik launched the Project to address educational inequality in Develi, Kayseri, with a strong emphasis on empowering **girls and young women**. The program supported approximately **13,000 students** by providing free preparation courses for national exams, distributing learning materials, modernizing libraries, and building science and technology laboratories. Specific measures ensured that girls and young women—who often faced economic, cultural, and social barriers—were included equally through scholarships, therapy rooms, and full participation in extracurricular programs.

The impact was transformative. In 2024, Develi's **High School Entrance Exam average rose to 315.33**, surpassing the Kayseri provincial average of 298.79. More than **365 students entered universities**, including **young women placed in medicine, engineering, and law**, demonstrating expanded access to fields where female representation had been traditionally limited. Girls also participated in STEM innovation: a local elementary school team—including female students—won the **Teknofest 2025 Social Innovation Award**.

Beyond academics, the project enhanced social inclusion. More than **9,000 students, including large numbers of girls**, engaged in cultural, artistic, and sports activities. Safe spaces such as therapy rooms supported **400 young children**, while **20 guidance counselors** were trained to provide psychological support, including for gender-related challenges. With over **6.5 million TL invested and 3.4 million TL allocated for 2025**, the initiative stood as a model of women-focused corporate social responsibility, proving that private sector action could dismantle barriers and create equal opportunities for girls and women in rural Türkiye.

4. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 194 words used.**

To validate the outcomes and impact described in this nomination, several supporting materials have been uploaded. The **Project Details Document** provides comprehensive evidence of the program's design, implementation, and measurable results, including exam performance data, university placements, and participation numbers. It demonstrates how girls and young women were included through scholarships, STEM workshops, and therapy programs.

The **Öksüt Children Festival video (YouTube)** illustrates the project's cultural and social dimensions, showing large-scale participation of children and families, with visible emphasis on inclusivity and gender-balanced engagement. Similarly, the **Develi Autism Support and Inclusion Center video (YouTube)** documents the establishment of therapy spaces that directly supported vulnerable children, including young girls, in their social and emotional development.

The **Project Teaser video (YouTube)** summarizes the initiative in a concise, visual format, highlighting the scale of participation and the direct involvement of girls in academic, technological, and cultural activities. This provides strong visual evidence of community-wide engagement.

Finally, the **press release published in Dünya Gazetesi**, a respected national newspaper, provides third-party validation of the project's scope, achievements, and recognition. This independent media coverage demonstrates credibility and positions the initiative as a nationally recognized example of women-related corporate social responsibility.

5. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions, provide them in the appropriate spaces below:

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

**Total 239 words used.**

The achievements of Öksüt Madencilik were unique because they placed **girls and women at the center of a rural education transformation program**. Unlike typical corporate social responsibility projects, which often provide limited or one-time support, this initiative created a **systemic and long-term model** that improved academic results while addressing gender inequality.

The results were unprecedented for the region. Develi's High School Entrance Exam average reached **315.33**, surpassing Kayseri's 298.79 for the first time. **365 students entered universities across competitive fields such as medicine, engineering, and law**, with girls gaining access to professional careers rarely attainable in underserved rural districts. For young women, this shift represented a direct expansion of life opportunities.

Equally significant was the program's commitment to **inclusive participation**. Girls joined robotics and coding workshops, performed in cultural festivals, and competed in sports on an equal footing with boys. Therapy rooms and scholarships created safety nets for those most at risk, while professional development for school counselors ensured gender-sensitive support systems. The Teknofest 2025 recognition, achieved by a mixed team of male and female students, highlighted how the project nurtured **female talent in STEM and innovation**.

Compared with other mining companies whose CSR initiatives focused narrowly on infrastructure, Öksüt Madencilik delivered a **multi-year, women-focused education program**. By combining academic progress, STEM engagement, and safe, inclusive participation, the company established a **replicable blueprint** for how private sector action could advance **women's empowerment and gender equality through education**.

## Attachments/Videos/Links:

[Academic Success, Innovative Vocational Education, Technological and Social Development Project](#)



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