

Company: The Flora May Foundation, San Clemente, CA

Company Description: Our Mission is: Helping Families In Crisis. The Flora May Foundation helps parents in a wide range of mental, physical and psychological needs involving their children or teenagers. Responding to unemployment issues facing underserved communities, The Flora May Foundation created a workforce development program called Working Women Winning (WWW), an 8 week career preparation course.

Nomination Category: Thought Leadership Categories

Nomination Sub Category: Female Thought Leader of the Year - Government or Non-Profit

Nomination Title: Debbie Hansen-Bosse, Founder & CEO of The Flora May Foundation



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:

3. Briefly describe the nominated individual: history and past performance (up to 200 words):

Total 200 words used.

Debbie Hansen-Bosse, Founder & CEO, The Flora May Foundation

Debbie Hansen-Bosse is a dynamic leader and community advocate whose work has redefined how families in crisis access support. As the Founder & CEO of The Flora May Foundation, Debbie has transformed personal adversity into purpose, building a nonprofit that supports parents of struggling adolescents with free, confidential resources—from therapy and transportation to insurance advocacy and parental support groups. Her leadership bridges gaps in mental health care, especially for underserved families.

In 2022, she launched Working Women Winning, an award-winning workforce development program that equips underemployed women with technical skills, soft-skills training, and paid internships. Debbie's programs have helped hundreds of families stabilize, rebuild, and thrive.

Debbie created The Flora May Foundation to help parents of at-risk children. Whether it's mental health or substance abuse, we work closely with parents to find a path back to a healthy child and a happy home-life. Having raised a daughter with multiple mental health issues and unable to find resources was the catalyst for her founding The Flora May Foundation.

Whether she's building new systems of support or mentoring others, Debbie leads with vision, grit, and heart—bringing real solutions to real people in need.

4. Outline the nominee's thought leadership achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 246 words used.

Since July 1, 2023, Debbie Hansen-Bosse has expanded her influence as a thoughtleader through strategic action, storytelling, and innovative program design. As Founder & CEO of The Flora May Foundation, she has redefined how underserved families access support—offering free, confidential services for parents of struggling teens and launching a pioneering workforce development initiative for women, Working Women Winning (WWW).

In the past year alone, Debbie has led a capital campaign for a permanent family support facility, expanded WWW to include digital literacy and bilingual instruction, and secured key partnerships with Cox Communications, Rainbow Sandals Foundation, and Working Wardrobes. A partial list of awards she's won:

- o 2025 Article in Riviera Magazine (coming out September of this year)
- o 2025 Champion Innovative Woman, Enterprising Women Magazine
- o 2025 Women of Distinction by Orange County Supervisor Katrina Foley
- o 2025 Women of the Year by Assemblywoman Laurie Davies
- o 2024 nominee for Leadership in Public Service, Orange County Business Council
- o 2024 Thoughtleader of the Year, Gold Stevie
- o 2023 Non Profit of the Year, Gold Stevie
- o 2022 Woman of the Year, Silver Stevie

Debbie also serves on the board of Arts for All, the advisory council of Passkeys Foundation, is an Ambassador for Success with Purpose and is very active in the county's non profit space. Her public speaking, mentorship, and advocacy efforts continue to inspire collective action across Orange County.

By transforming personal adversity into systems-level change, Debbie has become a bold, compassionate voice for families, women, and underserved communities across Southern California.

5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

Total 231 words used.

Debbie Hansen-Bosse's achievements stand out in a sector where innovation is often limited by resources and red tape. What makes her leadership unique is not just the scale of her impact—but the speed, depth, and community-centered approach with which she achieves it. While many nonprofits focus solely on youth or solely on workforce development, Debbie has created an integrated model that uplifts both parents and women in transition—addressing root causes of generational poverty and trauma.

In the past year alone, she led a capital campaign for a permanent facility, expanded Working Women Winning (WWW) to include bilingual digital training and paid internships, and secured strategic partnerships with major players like Cox Communications and Working Wardrobes. These advancements are far ahead of the curve for a small nonprofit operating without a traditional endowment or government funding.

Compared to peer organizations in Orange County, The Flora May Foundation is one of the few offering entirely free services, with no waitlist, to families in crisis. Debbie's ability to scale impact without compromising personalization is rare in the nonprofit landscape.

This marks significant growth from previous years, when the foundation's reach was more limited in scope. Today, under Debbie's leadership, the organization has tripled its client base, increased its internship-to-employment conversion rate, and garnered national recognition. Her work not only fills gaps in the system—it sets a new standard for accessible, trauma-informed, and community-rooted care.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 134 words used.

2025 Enterprising Women Magazine's Annual Awards CHAMPION INNOVATIVE WOMAN

<https://enterprisingwomen.com/women-of-the-year-awards/#honorees>

Turning Red Tape Into Red Carpet (OCBC 2025 Nominee)

<https://ocbc.org/ocbc-turning-red-tape-into-red-carpet-awards-nominees/>

Press Release for Women In Business 2024/The Stevies

<https://www.prweb.com/releases/finalists-in-21st-stevie-awards-for-women-in-business-announced-302252751.html>

Voyager LA 2025 article

<https://voyagela.com/interview/rising-stars-meet-debbie-hansen-bosse>

2024 American Business Awards (Non Profit of Thought Leader of the Year)

1st place in both:

[Stevie® Award Winners Announced in The 22nd Annual American Business Awards®](#)

Women's Story Article:

<https://www.womenstory.in/post/breaking-barriers-debbie-hansen-bosse-s-visionary-leadership-in-social-enterprise>

OCBJ Women in Business Awards link:

<https://www.ocbj.com/custom-content/women-in-business-awards-2023/>

Debbie's LinkedIn Profile:

<https://www.linkedin.com/in/debbie-hansen-bosse/>

Article from CanvasRebel (2)

<https://canvasrebel.com/meet-debbie-hansen-bosse-2/>

OCBC Cut the Red Tape Leadership Nominees

<https://ocbc.org/general-events/thank-you-2023-turning-red-tape-into-red-carpet-nominees/>

Success With Purpose Article, Debbie Hansen

<https://successwithpurpose.org/stories/>

PASSKEYS SPOTLIGHT WITH PHOTO: <https://passkeys.org/june-18th-influential-leadership-breakfast-with-oak-valley-college-and-flora-may-foundation/>

Bold Journey Article

<https://boldjourney.com/meet-debbie-hansen-bosse/>

Attachments/Videos/Links:

[Debbie Hansen-Bosse, Founder & CEO of The Flora May Foundation](#)



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