

**Company:** BET GROUP GLOBAL PTY LTD

**Nomination Submitted by:** BET Foundation

**Company Description:** BET Group is a locally owned family business building accessible housing and support services for people living with disability. When we first started in 2016, as a family in 2012 we had experienced tragedy when Emily our CEO had a stroke. They told us she would never walk, talk, read, or write again. As a family we supported her through the journey in ICU to rehabilitation.

**Nomination Category:** Company/Organization Awards Categories

**Nomination Sub Category:** Community Involvement Program of the Year at a Women-Owned or -Led Organization

**Nomination Title:** Outstanding Community Initiative (Saved over 5000 girls from FGM)



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated organization, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the appropriate spaces below:

3. Briefly describe the nominated organization: history and past performance (up to 200 words):

**Total 200 words used.**

#### **BET Foundation – History & Past Performance**

Founded in South Australia in 2015, the BET Foundation is a registered non-profit dedicated to protecting and empowering vulnerable communities in Australia and Africa. Our mission is to eradicate Female Genital Mutilation (FGM) and support families of children with disabilities through education, healthcare, and advocacy.

Driven by lived experience, we work closely with migrant and refugee communities, healthcare providers, and policymakers to raise awareness, influence cultural change, and safeguard girls from the lifelong harm of FGM. Our culturally sensitive programs include community education, survivor support, and leadership training to empower women as change agents.

In parallel, we provide vital assistance to families of children with disabilities, ensuring access to medical care, educational resources, and inclusive opportunities. We champion disability inclusion, tackling stigma and building community networks that offer both practical and emotional support.

Operating in Kenya and Australia, the BET Foundation has reached thousands through outreach initiatives, community dialogues, and collaborative partnerships. Our track record reflects measurable impact—changing attitudes, preventing harm, and uplifting families facing adversity.

Guided by compassion, resilience, and justice, we envision a future where every girl is safe, and every child with a disability can live with dignity and hope.

4. Outline the organization's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

**Total 233 words used.**

#### **Achievements Since July 1, 2023**

Since July 2023, the BET Foundation has strengthened its reach and deepened its impact across Australia and Kenya, driven by a committed team and strong community partnerships. Our dedicated A-Team in Kenya operates on the ground 24/7, responding quickly to community needs and ensuring urgent cases are addressed within 24 hours.

Key achievements include:

- **Saving Girls from Harm:** Through advocacy, education, and community interventions, we have saved over **5,000 girls** from Female Genital Mutilation (FGM) and early marriages, enabling them to remain in school and pursue their education.
- **Sanitary Towels Distribution:** Distributed hundreds of hygiene packs to girls in remote and marginalized areas, helping them attend school with dignity and confidence.
- **Community Health Education:** Delivered targeted workshops on health, hygiene, and wellness to underserved communities, promoting preventive care and improving quality of life.
- **FGM Awareness and Advocacy:** Partnered with grassroots organizations and local leaders to host community dialogues, school-based sessions, and advocacy campaigns to protect girls from harmful practices.
- **Support for Families of Children with Disabilities:** Provided essential resources, referrals, and advocacy to families in both Australia and Kenya, focusing on inclusion, access to healthcare, and education.

Through these initiatives, we are creating generational change—empowering girls to stay in school, challenging harmful traditions, and ensuring children with disabilities have opportunities to thrive. Our work is guided by compassion, resilience, and an unshakable commitment to protecting human rights.

5. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 26 words used.**

<https://www.sbs.com.au/news/article/rebecca-was-cut-while-pregnant-with-her-daughter-emily/3sm7bhcpb>

<https://www.youtube.com/watch?v=h9ZQEL3EK0E&>

<https://www.kenyansinaustralia.com.au/people/britney-korir-championing-the-eradication-of-fgm-and-empowering-young-girls>

- [Emily and her daughter Britney](#) are working to end genital mutilation of girls – here's how

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

**Total 247 words used.**

#### **Why Our Achievements Are Unique and Significant**

The BET Foundation's achievements since July 2023 are remarkable in both scale and impact, especially given the sensitive and complex issues we address. Saving over **5,000 girls** from Female Genital Mutilation (FGM) and early marriages within a single year is an extraordinary accomplishment—one that far exceeds the capacity and outcomes of many organizations working in this field. In regions where harmful cultural practices are deeply entrenched, such large-scale change is rare and requires deep trust, cultural competence, and sustained community engagement.

Unlike many players who focus on either advocacy or direct aid, the BET Foundation combines **prevention, protection, and empowerment** in a holistic approach. We not only rescue girls at immediate risk but also ensure they remain in school, breaking the cycle of poverty and vulnerability. By integrating menstrual health support, disability inclusion, and community health education, we address interconnected barriers that affect girls' and families' long-term wellbeing.

Compared to our own past performance, 2023–2024 represents exponential growth. While previous years saw hundreds of girls protected annually, this year's reach has multiplied tenfold due to expanded grassroots networks, stronger partnerships, and an around-the-clock presence in high-risk communities.

In an environment where many organizations operate episodically or in limited geographical areas, our consistent, cross-border operations in both Australia and Kenya stand out. We have demonstrated that with the right blend of cultural insight, local leadership, and international advocacy, transformative change on a large scale is not only possible—it is sustainable.

#### **Attachments/Videos/Links:**

[Outstanding Community Initiative \(Saved over 5000 girls from FGM\)](#)

[REDACTED FOR PUBLICATION]