

Company: Green Door Co, Sydney, NSW

Company Description: PR FIRM ENTERING MULTIPLE CLIENTS

Nomination Category: Sustainability Categories

Nomination Sub Category: Sustainable Business Models

Nomination Title: Health Focus Manufacturers



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated organization or individual, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are providing written answers to the questions, provide them in the appropriate spaces below:

3. Briefly describe the nominated organization or individual: history and past performance (up to 200 words):

Total 191 words used.

Health Focus Manufacturers is a world-class, multi-award-winning Australian contract manufacturer specialising in high-end cosmeceuticals, skincare, haircare, body care, tanning, and pet care products for leading brands. With an annual turnover exceeding \$[REDACTED FOR PUBLICATION], for over a decade we have been 'manufacturing greatness' for businesses around the world.

As an Australian manufacturer, we have a stellar reputation in the global market. Our eco-friendly, sustainable and high-quality products meet the highest international standards, backed by over 200 years combined cosmetic manufacturing experience and extensive certifications, including ISO 22716 GMP (Cosmetics), ISO 9001, [REDACTED FOR PUBLICATION] Australian Packaging Covenant Organisation (APCO), and SEDEX membership.

In the traditionally male-dominated manufacturing sector, our family-owned business is proudly women-led, with women holding key leadership and technical positions across the company. Our founder and CEO, Derelle Mitchell, is passionate about advocating for women in manufacturing, keeping Australian manufacturing onshore and championing sustainability as a core business value.

Since 2018, Managing Director, Derelle Mitchell, has led the company's shift toward ethical and environmentally responsible operations. In 2023, Health Focus Manufacturers achieved 100% carbon-neutral status, becoming Australia's largest net zero cosmetics manufacturer and a recognised leader in sustainable manufacturing.

4. Outline the organization's or individual's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 247 words used.

Since integrating sustainability into our daily operations, Health Focus Manufacturers has gone from strength to strength, unequivocally demonstrating that companies can embrace sustainable practices without sacrificing profitability.

Since 2023 we've experienced revenue growth of 20% YOY and new product development increase by 30%, forecasting \$[REDACTED FOR PUBLICATION] for 2025. Our client base has grown to 100, ranging from [REDACTED FOR PUBLICATION] turnover. To support this growth, our team has expanded from 45 to 60+ in the last year. Client retention remains strong at nearly 100% with significant referral growth and 70% of our clients have initiated a shift towards more sustainable manufacturing.

We've also:

- o Achieved 100% carbon-neutral status
- o Offset over 445 tonnes of CO2, planted over 2,537 trees
- o Partnered with Greenfleet supporting local reforestation projects
- o Installed 108 solar panels generating 22% of our energy
- o Installed a water-efficient parts-washing machine
- o Partnered with Terracycle to recycle complex disposable items
- o Recycled 100% of our cardboard through Sydney Paper Mill
- o Reused or repurposed all timber pallets
- o Pursued TGA and ISO 4001 certifications

We're a Certified Great Place to Work and proud recipients of several prestigious awards. This year, we have already taken home five Gold and one Silver at the Noble Awards. In 2024, we won the Women in Industry Awards (Woman of the Year and Excellence in Manufacturing), the Australian Enterprise Award, and were finalists in the Banksia National Sustainability Awards. In 2023, we were named Company of the Year and won the People's Choice Award at the International Business Awards.

5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's or individual's past performance (up to 250 words):

Total 250 words used.

Derelle has built Health Focus Manufacturers into one of Australia's few contract manufacturers with sustainability at the core of our business, helping attract like-minded, eco-conscious clients responding to growing consumer demand for more sustainable products. As Australia's largest carbon-neutral cosmetic manufacturer, we've inspired over 150 brands globally to adopt eco-friendly solutions, driving industry-wide shifts toward ethical production.

Our sustainability efforts are only accelerating. Since 2018, we've prioritised ethical, non-GMO sourcing, developed eco-friendly formulations – like waterless products and microbead-free alternatives – used FSC-certified packaging, and upheld responsible supply chains. Our achievements from the start of 2023 only emphasise our continuing drive to evolve and push the boundaries of ethical, eco-conscious manufacturing.

[REDACTED FOR PUBLICATION]

True leadership is about pioneering change and setting a standard for others to follow. HFM's initiatives, as the realisation of Derelle's sustainability vision, are more than just a response to an industry trend; they disrupt the status quo. We've developed an innovative approach to sustainability that intertwines profitable business practices with modern, eco-conscious solutions. We hope to see our innovations become standard practice, inspiring a generation of businesses to prioritise the health of the planet and its people.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Attachments/Videos/Links:

[Health Focus Manufacturers](#)



[REDACTED FOR PUBLICATION]