

Company: Small Business of Australia, Australia

Nomination Submitted by: Award Writing Services

Company Description: Time is of the essence for small businesses and the work we do, helping uncover their stories, digging into their successes and ultimately helping them see all they've achieved is worthy of celebrating. We help these businesses find and enter awards so they can leverage the opportunities for PR, credibility and visibility.

Nomination Category: Individual Awards Categories

Nomination Sub Category: Most Innovative Woman of the Year - Government or Non-Profit

Nomination Title: Danielle Bradtke - building Foundations of Hope, post DV



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:
3. Briefly describe the nominated individual: history and past performance (up to 200 words):

Total 200 words used.

Danielle Bradtke is the founder and CEO of Foundations of Hope, and the author of There is Hope. She's also a survivor of family and domestic violence who turned her own lived experience into a powerful platform for long-term healing and change.

After escaping violence herself, Danielle found there wasn't much out there that helped with the long, messy part, after the crisis. She built Foundations of Hope from the ground up, without government funding, so no woman would have to face recovery alone.

In just a few short years, she developed the survivor-led Sisters of Hope program, supported dozens of women in rebuilding their lives, launched a documentary series, and become a finalist for multiple community and leadership awards.

Foundations of Hope is built on knowing how it feels to have none. As a woman, she believes we're not meant to do hard things alone. Foundations of Hope is a community-based, not-for-profit organisation for women and families healing from domestic and family violence.

Danielle's real impact is measured in the lives in the stories of women who've reconnected with their children, left abusive partners for good, and broken generational cycles. She's changing futures, quietly, consistently, and with an extraordinary heart.

4. Outline the nominee's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 250 words used.

Danielle has led Foundations of Hope through some of its most powerful and visible milestones, all while continuing the quiet, essential work of holding space for women rebuilding after violence. We've seen a 40% increase in women accessing our Sisters of Hope program, showing the need for long-term healing support is growing, and that women are finding us.

In late 2023, she launched There Is Hope, a raw and honest four-part documentary series sharing her personal story of survival and the work she now leads. This was a deeply vulnerable step, but it gave a voice to the women so often silenced and invisible. The series has become a powerful advocacy tool, opening conversations across communities and services.

Danielle was named a finalist for the 2024 Community Citizen of the Year Awards and runner-up in the WA Neighbourhood Awards. These honours recognised not just leadership, but the tangible, long-term change she's creating in a space with little to no systemic support.

She's also been working closely with a new advisory board to design an online platform that will bring Foundations of Hope to women in rural and remote areas across Australia, many of whom are currently left behind by existing systems.

We successfully submitted funding applications for our digital platform to pilot the first online healing tools for survivors in rural areas.

Danielle and her team have supported over 40 women through the Sisters of Hope program, each one a story of resilience, reconnection, and breaking generational cycles of abuse.

5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

Total 249 words used.

Most domestic violence services stop once the immediate danger is over. In Australia, there are over 6,500 women and children turned away from crisis accommodation each year, and even when they do get help, there's almost nothing for what comes after. No ongoing support or long-term healing - less than 10% of funding in the domestic violence sector goes toward post-crisis recovery.

Foundations of Hope is one of the only survivor-led organisations in WA focused entirely on post-crisis recovery. We don't offer a 6-week program and wave goodbye, we walk beside women for months, sometimes years, through grief, shame, rebuilding and reconnection. Trauma isn't linear. Women don't bounce back on a schedule.

Most organisations are professionally run but not survivor-led. Foundations of Hope is built by a survivor, for survivors, meaning we don't pathologise, patronise, or fix women. We meet them exactly where they are.

Since July 2023, we've supported over 40 women through the Sisters of Hope program, each one now better equipped to parent, work, and live without fear. Our community reach has grown by more than 70%, and we've built the foundations for an online platform to bring this work to regional and remote women who are currently left behind. We have zero drop-off rates in the Sisters of Hope program. That's unheard of in this space.

Compared to larger services delivering short-term outputs, we measure outcomes that are generational:

- o Children reunited with mothers
- o Long-term emotional regulation restored
- o Cycles of abuse stopped at the root.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 80 words used.

Please visit our website - where you will find the bigger story about the impact our work has - <https://foundationsofhope.com.au/>

Our achievements - <https://foundationsofhope.com.au/about/our-achievements-and-awards/>

Our resources - <https://foundationsofhope.com.au/there-is-hope/>

Our advocacy work - <https://foundationsofhope.com.au/consultancy-advocacy/>

Our board - <https://foundationsofhope.com.au/about/our-board-of-directors/>

Sister of Hope program - <https://foundationsofhope.com.au/sisters-of-hope-program/>

Article about why I started - <https://share.google/yC7QRZypZt2b1Awq4>

2023 CSEA win - <https://cseawards.org.au/2023-csea-winners/>

Attachments/Videos/Links:

[Danielle Bradtke - building Foundations of Hope, post DV](#)



[REDACTED FOR PUBLICATION]