

Company: Marquet Media: PR & Branding

Company Description: Marquet Media is an award-winning PR and branding agency founded in 2009 by Kristin Marquet. It leverages proprietary frameworks—PRISM Ascend™ and Dual Catalyst™—and data-driven strategies to generate high-impact media coverage for female-led businesses. Combining AI-enhanced tools, analytics, and expertise, the firm delivers bespoke publicity campaigns, digital templates, and consulting.

Nomination Category: Media Awards Categories

Nomination Sub Category: Magazine/Online Publication of the Year

Nomination Title: FemFounder Magazine: The Definitive Voice for Women Entrepreneurs



1. Provide a description of the nominated work - it's development, purpose, and performance to date (up to 350 words):

Total 336 words used.

[FemFounder Magazine](#) was created to elevate and redefine the narrative for women in entrepreneurship. Recognizing the lack of true representation and actionable insight for female founders in traditional business media, award-winning entrepreneur Kristin Marquet launched FemFounder Magazine as a quarterly digital publication in early 2024. What began as a grassroots editorial project quickly grew into a widely respected, industry-leading platform and movement for ambitious women founders everywhere.

Development:

From the outset, FemFounder Magazine has prioritized editorial independence and inclusivity. The magazine's all-women team curates a rich mix of exclusive cover interviews, founder spotlights, in-depth industry analysis, and practical business playbooks—all designed for and by women entrepreneurs. As readership grew, so did the scope: the platform now features interactive digital editions, multi-format content, and a robust contributor network representing diverse industries and backgrounds. Regular magazine roundups, founder Q&As, and actionable resource guides set FemFounder apart from formulaic business content.

Purpose:

The mission of FemFounder Magazine is to amplify women's stories, offer authentic inspiration, and equip readers with real tools to start, grow, and scale their businesses. Every issue is built on the belief that representation matters: readers see themselves reflected in the journeys, triumphs, setbacks, and innovations of founders featured from around the world. Unlike traditional publications, FemFounder spotlights both celebrated entrepreneurs and underrepresented voices, offering an honest look at what it takes to build and sustain a business as a woman.

Performance to Date:

- o **Reach:** Over 1,000,000 readers per issue and a fast-growing, highly engaged subscriber base.
- o **Impact:** Dozens of founder stories published, with feedback consistently noting the practical, accessible tone and the magazine's power to inspire action.
- o **Recognition:** Featured and cited in major outlets including Forbes, Fast Company, and Rolling Stone; credited by readers for helping them launch and scale their own ventures.
- o **Community:** FemFounder Magazine has become a true hub for women in business, fueling a movement of connection, education, and empowerment across industries.

In every issue, FemFounder Magazine challenges the status quo and sets a new standard for women's entrepreneurship media.

2. Upload an electronic copy of the nominated book through the "Add Attachments, Videos, or Links to This Entry" link on this page.

Here is the link to the magazine on digital newsstands.

<https://www.magzter.com/en/US/Marquet-Media-LLC/FemFounder/Business/1743587?srsltid=AfmBOooSmhDX1hdpePLByzNs7GXW5Krb60JvxYuGOdfWZvAEaOkDvhLB>

3. The date on which the nominated work was made public:

Our first issue of FemFounder Magazine launched January 2024.

4. Which will you submit for your nomination in this category, a video of up to five (5) minutes, describing the nominated work - it's development, purpose, and performance to date, OR written answers to the questions? (Choose one):

Written answers to the questions

5. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions, provide them in the appropriate spaces below:

NA

Attachments/Videos/Links:

[FemFounder Magazine: The Definitive Voice for Women Entrepreneurs](#)



[REDACTED FOR PUBLICATION]