

**Company:** Niyc Pidgeon, Positive Psychology Coach Academy, Los Angeles, California

**Company Description:** Niyc Pidgeon is a Positive Psychologist and Founder of the Positive Psychology Coach Academy Certification training program. She is author of multiple best selling positive psychology books and is a leader in the suicide prevention space.

**Nomination Category:** Thought Leadership Categories

**Nomination Sub Category:** Female Thought Leader of the Year - Consumer Products

**Nomination Title:** Niyc Pidgeon - Positive Psychologist & Author of "One More Day"



1. Briefly describe the nominated individual: history and past performance (up to 200 words):

**Total 172 words used.**

Niyc Pidgeon is an award-winning Positive Psychologist, best-selling author, and global thought leader in mental health, entrepreneurship, and human flourishing. With over 15+ years of experience at the intersection of coaching, online business, and psychology, Niyc has mentored tens of thousands of leaders and entrepreneurs through her programs, helping them create meaningful results for themselves and their clients, generating \$50Million+ in business revenues.

She is Founder of the *Positive Psychology Coach Academy Certification*®, a gold-standard training program that has certified 250+ coaches worldwide, and multi international best selling author of *Now Is Your Chance*, *One More Day*, and *Unstoppable Success*, all of which use the science of positive psychology to help readers create personal growth, resilience, and lasting positive change.

Niyc is on a mission to make the world more mentally healthy, with a goal of impacting a billion lives. Her work has been featured by Forbes, Virgin, and Goop, and she has spoken on global stages including in Washington DC, California State Capitol, TEDx, Brendon Burchard, Tony Robbins, and Digistore24's Conference.

2. Outline the nominee's thought leadership achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

**Total 251 words used. If the word count is more than 25 words over the limit, please deduct one (1) point from your score.**

Since July 2023, Niyc Pidgeon has redefined thought leadership in the mental health and entrepreneurship space by launching her book *One More Day* - the first mainstream book to unite positive psychology and suicidology to prevent suicide and build hope.

Niyc didn't plan to become a Positive Psychologist who was passionate about suicide prevention, but after losing three close friends to suicide and surviving a suicide attempt herself as a child, she became fascinated about how hope can save lives.

Niyc's book was read and approved by suicide prevention organization The Samaritans, and she was invited to become a spokesperson for the American Foundation for Suicide Prevention, speaking to audiences of thousands in California, and advocating at California State Capitol and at the Capitol in Washington DC where Niyc met with Senators and house members to affect policy change.

Niyc led her TEDx Talk "The Power of Positive Psychology for Suicide Prevention", and through her retreat and certification programs, she's helped coaches and leaders use positive psychology to scale their businesses whilst safeguarding their mental health.

Niyc was [REDACTED FOR PUBLICATION] invited to speak on several top-tier stages and podcasts around the world. She is widely recognized as a pioneer in using coaching as a force for both economic empowerment, emotional resilience, and global impact.

Her thought leadership has created a ripple effect: not only tangibly saving lives, but helping others do the same.

3. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

4. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:
5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

**Total 250 words used.**

There is nobody in the world who has created what Niyc has when it comes to trailblazing a way for an integrated approach to mental health and suicide prevention using positive psychology. Her ability to draw together big concepts and deliver the science in a way that helps people not just conceptually grasp the topic, but actually be able to implement practical tools is unparalleled. She is beyond generous with her time, attention, care and love, and she gives abundantly to anyone who comes into her world. She truly is the definition of a thought leader - devoted to her mission, and genuinely dedicated to helping people and saving lives. Niyc took a big leap to write *One More Day*, and her publisher Hay House almost didn't approve the concept because they thought it might be too controversial. [REDACTED FOR PUBLICATION] This is testament to the level of care and ethics Niyc upholds through everything she does. To take her brand from focused on happiness and success, to tackle such a massive social issue takes immense courage and commitment. She has helped so many people through her work and receives messages weekly from people who decided to live because of her work. I know winning this award and being recognized for all she has poured into the world will not only lift her up, but it will help lift her message and movement too.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 115 words used.**

To support this nomination, we've included:

- o [REDACTED FOR PUBLICATION]
- o Niyc's TEDx Talk, which explores the proven power of hope and small actions to protect mental health: <https://niycpidgeon.clickfunnels.com/niyc-tedx>
- o [REDACTED FOR PUBLICATION]
- o
- o Niyc's media features showing the power of her work: <https://www.niycpidgeon.com/media-kit/>;

These materials demonstrate not only the credibility of Niyc's thought leadership, but also the breadth of her influence, and the difference she is making.

## Attachments/Videos/Links:

[Niyc Pidgeon - Positive Psychologist & Author of "One More Day"](#)

[REDACTED FOR PUBLICATION]