

**Company:** Higher Colleges of Technology, Dubai, UAE

**Company Description:** The Higher Colleges of Technology (HCT) is the largest applied higher education institution in the United Arab Emirates, with over 20,000 students and 16 campuses across the country. HCT offers a wide range of programs aligned with national workforce needs, emphasizing hands-on, career-focused learning. The institution plays a key role in preparing Emirati graduates for future employment.

**Nomination Category:** Individual Awards Categories

**Nomination Sub Category:** Lifetime Achievement – Government or Non-Profit

**Nomination Title:** Dr.Hanadi Bashir: Dedicated Leader in Higher Education & Career Development, Champion of Lifelong Learning



HOW TO ENTER >

1. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 118 words used.**

Throughout this nomination, I have included supporting materials compiled into a single comprehensive file( attached), which provides detailed evidence of my achievements and impact. This file contains documents such as placement statistics reports, employer partnership lists, partners feedback, and examples of awards earned.

Additionally, I have included web links to online resources and profiles that further demonstrate the scope of my work, such as the institution’s apprenticeship program webpage and relevant media coverage.

These supporting materials collectively validate the claims made in this nomination by offering quantitative data, qualitative feedback, and external recognition of the initiatives I have led. They provide a clear and transparent view of my contributions to enhancing student employability and building strong industry connections.

2. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the lifetime of achievements of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

3. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:

4. Briefly describe the nominated individual: background and work history (up to 200 words):

**Total 193 words used.**

I am on a mission to empower students and individuals in their journey to meaningful careers aligned with their aspirations and goals. With over 15 years of experience in talent management and career development, I have designed and managed programs that effectively guide students and emerging professionals toward purposeful career paths.

My approach combines strategic thinking with hands-on guidance, ensuring that talents are equipped to make informed decisions and build a strong foundation for their future professions. Through extensive research and academic work, I have gained valuable insights into the factors contributing to successful career outcomes in today’s evolving job market.

I have played a key role in placing students for apprenticeships and employment, fostering partnerships with employers and bridging the gap between education and industry needs. Known for my collaborative style, I emphasize teamwork and effective communication to deliver impactful career development initiatives that benefit students, colleagues, and the wider community.

I am committed to continuous learning and adapting to evolving labor market trends to ensure students are prepared for future challenges. My dedication to fostering diversity and inclusion strengthens the impact of career programs and promotes equitable opportunities for all learners.

5. Outline the nominee's achievements that you wish to bring to the judges' attention (up to 250 words):

**Total 244 words used.**

With over 15 years of dedicated service in higher education and career development, I have led transformative initiatives that bridged the gap between academic learning and industry readiness. My career has been defined by a strong commitment to enhancing graduate employability, aligning programs with national economic visions, and empowering students to thrive in an evolving job market. In 2023, I earned a doctorate focused on higher education management -AI and sustainable employability ecosystems, providing a strategic and research-backed foundation for my work. I have successfully organized over 20 large-scale career fairs, attracting nearly 600 employers and generating thousands of opportunities for students. Under my leadership, over 15,000 students secured internships and apprenticeships, supported by a vast network of industry partnerships I established across sectors. I also organized impactful programs such as “CEO of the Day,” giving students direct exposure to executive environments. My efforts have been recognized through multiple awards, including the prestigious “Change Agent 4.0” by HCT’s President and the “Best Support Department” award in 2021. I’ve been featured in media outlets like Gulf News, KHDA News, and WAM for pioneering career development efforts that achieved over 90% employability outcomes. Representing my institution at regional summits and government-led initiatives, I’ve contributed to shaping national discussions on future skills and youth empowerment. Whether through strategic collaborations, academic research, or hands-on student support, my work continues to impact the lives of thousands of students and the future of education in the UAE.

6. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry (up to 250 words):

**Total 250 words used.**

The achievements I have highlighted stand out due to their scale, impact, and strategic alignment with both national priorities and evolving industry demands. Unlike many career development professionals who primarily focus on student guidance or isolated initiatives, my approach integrates cutting-edge academic research with practical, large-scale implementation. For example, earning a doctorate on AI-driven sustainable employability ecosystems places me at the forefront of applying emerging technologies to career development, a rare specialization in this sector. Organizing over 20 career fairs with nearly 600 participating companies is unprecedented in scope compared to typical university career events, which often involve fewer employers and limited industry sectors. This extensive engagement has created thousands of tangible opportunities for students, significantly exceeding standard benchmarks in the region. Furthermore, my leadership in securing apprenticeship placements for more than 15,000 students over 15 years demonstrates a sustained and measurable contribution, far surpassing average outcomes seen in similar programs, where placement rates tend to be lower and less systematically tracked. The recognition through awards such as “Change Agent 4.0” and “Best Support Department” underscores the transformative nature of my work, which goes beyond routine administrative functions to drive innovation and institutional change. My active participation in strategic government and industry initiatives further distinguishes my role, ensuring that career services are aligned with the UAE’s Economic Vision 2030 and regional labor market needs. This holistic and evidence-based approach sets a new standard in career services, positioning my achievements as both unique and highly impactful in the field.

## Attachments/Videos/Links:

[Dr.Hanadi Bashir: Dedicated Leader in Higher Education & Career Development, Champion of Lifelong Learning](#)



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